ACADEMIC MEDICAL ASSOCIATES

Stephen Pratt, MD
La'Quisha Colby, MSN, APRN, FNP-C
(972) 445-9515
www.amaTXmed.com

Website Privacy Policy

Academic Medical Associates, PLLC (AMA)

This policy describes how AMA collects, uses, and shares information through this website. It is different from our HIPAA Notice of Privacy Practices, which governs protected health information handled in connection with patient care. The HIPAA notice is available through a separate link on this website.

1. Information Collected

When you use our website, we may receive information you voluntarily provide, such as your name, contact details, and the content of an inquiry or appointment request. Our website and its service providers may also process technical information such as IP address, browser type, device information, page visits, referring pages, and cookie or similar technology data.

2. How Information is Used

We use information to respond to inquiries, support requested services, operate and secure our website, troubleshoot issues, and understand website performance. We may use information for other purposes only where legally permitted and consistent with any applicable notice or consent. Please do not submit sensitive medical information through a general website contact form. For clinical questions or medical records, use the secure patient portal or call our office.

3. Patient Information and HIPAA

Information AMA maintains as protected health information in providing care is subject to our HIPAA Notice of Privacy Practices and applicable law. Website information may also be protected health information depending on the circumstances. We do not treat information as outside HIPAA merely because it was collected through a website.

4. Cookies, Analytics and Third-Party Services

Our website may use strictly necessary cookies and, if enabled, analytics or similar services. Third-party sites or services linked or embedded on our pages may have their own privacy practices.

5. Sharing and Safeguarding Information

We may disclose information to website hosting, technology, and other service providers when needed to support this website, subject to appropriate safeguards and agreements, or where required or permitted by law. We use administrative, technical, and physical safeguards appropriate to the information involved; however, no internet transmission is completely risk-free.

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6. Retention and Your Choices

Information is retained as necessary for legitimate operations and applicable legal or recordkeeping requirements. You may contact us to ask questions about website information or privacy. Rights relating to your medical information are described in our HIPAA Notice of Privacy Practices. Other privacy rights may apply depending on law and circumstances.

7. Changes and Contact

We may update this policy to reflect changes in website functionality or law. The updated version will display its effective date.
Website privacy inquiries: PH# 972-445-9515, Email info@amatxmed.com
HIPAA/privacy officer: PH# 972-445-9515, Email info@amatxmed.com